## ENERGISING ONE OF EUROPE'S MOST SUSTAINABLE RACETRACKS APRIL 2024

The GTR racetrack in Eskilstuna has joined forces with award-winning Formula 1 track specialist Apex Circuit Design, Volvo Construction Equipment (Volvo CE) and Swecon to further develop and complete the existing track and event area. .

## WHEN THE TRACK IS READY, IT WILL:

• Be one of Europe's most sustainable race tracks as Eskilstuna Track & Resort.

• Further strengthen Eskilstuna's profile as a leader in investing in sustainable development together with its partners – for the benefit of society.

• offer a perfect platform for interaction with stakeholders around the world.

To become one of Europe's most sustainable racetracks, the 3.5-kilometre track will make the most of recycled materials, use low-carbon renewable energy sources and provide charging infrastructure for electric racing. In addition, it will align with the circular economy pillars of reuse, reduce and recycle.

Eskilstuna Track & Resort will further strengthen the municipality's profile in terms of sustainable development. Eskilstuna has already established the world's first climate-smart shopping centre and is home to the headquarters of Volvo CE – a company that works with innovative and sustainable products and services. Updated with the latest products and services from Volvo CE, the Eskilstuna Track & Resort is a great place for partners to engage with their stakeholders. The track has already been used as a test bed for the development of the World RX rallycross tracks' turns (where Volvo CE together with Swecon, a distributor of Volvo products and services, are official partners for the track construction) and will continue to be used as such even after the environmental transformation.

Jimmy Jansson, Chairman of the Eskilstuna City Council, said:

"This is another exciting news for Eskilstuna. Our city prides itself on being a leader in environmental sustainability, and for us that means always seeking innovative partnerships like this one where together we can make a real difference for the benefit of society"

The first phase of Eskilstuna Track & Resort is expected to be completed by summer 2024

## **PRESS CONTACT**

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